

Meeting Minutes

CPRO Board Meeting – Thursday, March 11, 2021
11:30 a.m. Location: Virtual – Zoom

Present:

- Board Members: Carmen Romero, David Peete, Diana Nakarmi, Fikru Abebe, Guy Gotts, John Murphy, John Snyder, Karen Rosales, Linda LeDuc, Michael Garcia, Shannon Bailey, Vanessa Aguayo, Nina Chawla, Diane Duston, Tad Lunger, Michael Klein
- Executive Director & Staff: Kim Klingler, Amy McWilliams, Stephen Gregory Smith, Lucero Alvarez
- Liaisons: Susan Soroko (AED)
- Guests: Sarah Davidson (Insight Property Group – The Elliott)

Not present:

- Andrew Moore, David Orr, Stephen Hughes (Planning/FBC AWG)

The meeting was called to order at 11:35am and agenda was reviewed at a high level.

February 2021 minutes were unanimously approved¹

Guest Speaker: Sarah Davidson – Insight Property Group

- Provided Update on “The Elliott”, Ways We Are and/or Might Partner, and Q&A

Executive Director/Staff Updates:

- CPRO Staff presented the 2 Pager that will be shared with the County Board, Manager, and Leadership later today during the AED, BIDs, and Partnerships FY2022 Budget Work Session:
http://arlington.granicus.com/MediaPlayer.php?view_id=2&clip_id=3885
- CPRO Staff shared the “Save the Dates” to be confirmed prior to next board meeting:
 - Virtual Pike Progress Luncheon (May 20)
 - Hybrid Blues Festival – COVID Style (June 18, 19, & 20)
 - 35th Anniversary (October 14 or October 15 – 6pm Start)

Committee Reports:

- **Governance** – Announced that CPRO now has a full Board of Directors. Community Advisory Council Kick-Off occurred on February 22, 2021.
- **Programs, Events, and Communications** – Met and discussed locations, logistics, strategies, and communications for “gearing up” before the spring event, and between the events. Panelists for the luncheon are currently being confirmed. Panel to be moderated by David Peete, BM Smith.
- **Finance/Luncheon & Anniversary** – Met and discussed goal of raising \$35K between the Luncheon and the Anniversary. Sponsorship packages are being developed for this purpose and the full board will be asked to pitch in to help gain sponsors.
- **Executive** – Met to discuss overall funding, diversifying sources, and encouraging current and future donors, and the development of a board “Give or Get” policy. Additional details will be discussed during today’s Executive Session.

Liaison Reports:

- AED – Greatly appreciated the [Food Stylist Program with Lisa Cherkasky](#). Thanks again to CPRO for submitting FY2022 Budget/Grant Request in a timely manner and for sending the “2 pager” as a preface to today’s budget work session. Also, check out AED – Biz Launch [Relaunch](#) Program.

The board went into Executive Session at 12:35pm.

¹ 1st Snyder, 2nd Lunger