

Meeting Minutes

CPRO Board Meeting – Thursday, April 8, 2021

11:30 a.m. Location: Virtual – Zoom

Present:

- Board Members: Carmen Romero, David Peete, Diana Nakarmi, Fikru Abebe, Guy Gotts, John Murphy, John Snyder, Karen Rosales, Linda LeDuc, Michael Garcia, Shannon Bailey, Vanessa Aguayo, Nina Chawla, Diane Duston, Tad Lungler
- Executive Director & Staff: Kim Klingler, Amy McWilliams, Stephen Gregory Smith, Lucero Alvarez
- Liaisons: Susan Soroko (AED)
- Guests: N/A

Not present:

- Michael Klein, David Orr, Stephen Hughes (Planning/FBC AWG)

The meeting was called to order at 11:32am and agenda was reviewed at a high level. February 2021 minutes were unanimously approved¹

Executive Director/Staff Highlights & Updates:

1. Investing in the Columbia Pike Community – Proposal submitted to Amazon
2. Luncheon Date Confirmed (May 20, 2021) & Anniversary Save the Date (October 14 or 15, 2021), etc.
<https://www.columbia-pike.org/luncheon/>
3. FBC Ground Floor Usage Group Interviews – Ongoing
<https://commissions.arlingtonva.us/wp-content/uploads/sites/5/2021/02/FBC-Ground-Story-Uses.pdf>
4. Website Support/Hosting Transition (Winking Fish -> Arlington Strategy)
5. Purple Lounge - Will no Longer be Purple
<https://www.arlnow.com/2021/04/01/new-alcohol-free-restaurant-to-open-in-former-purple-lounge-space/>
6. Legacy Businesses – Discovery Mode
<https://legacybusinessarlington.com/> & <https://www.youtube.com/watch?v=HmrHEhraqlg>
7. Business Support & Food Insecurity Programs – Ongoing
<https://www.columbia-pike.org/buyanurselunch/>, <https://www.columbia-pike.org/feed-our-families/> & <https://www.columbia-pike.org/a-span-homeless-baqaed-meal-program-begins-again-april-1/>

Committee Reports:

- **Governance** – Discussed upcoming term renewals for FY2022, beginning July 1, 2021. Distributed monthly update to Community Advisory Council.
- **Programs, Events, and Communications** – Met and discussed locations, logistics, strategies, and communications for “gearing up” before the spring event, and between the events. Panelists for the Pike Progress Luncheon on May 20, 2021 have been confirmed: The Elliott (Eric Burka), 2300 9th St S (Michael Klein), Westmont (Stacy Hornstein), Pike West (Bill Bensten). The panel will be moderated by David Peete (BM Smith). Columbia Pike Spirit – Annual Awards will also be presented at the Luncheon. The 35th Anniversary Celebration will be in the evening on October 14 or 15, 2021 will be a COVID Compliant Indoor/Outdoor event celebrating those in the Community who have helped shape the Pike over the past 35 years.
- **Finance/Luncheon & Anniversary** – Met and discussed goal of raising \$35K between the Luncheon and the Anniversary. Sponsorship packages are being developed for this purpose and the full board was asked to pitch in to help gain sponsors.
- **Executive** – Met and discussed the feedback from the “Board Engagement Goals” survey, as well as the role of CPRO as a: Info Hub, Connector, Convener, and Facilitator, and moving every-other-month board meeting model. Additional details will be discussed during today’s Executive Session.

Liaison Reports:

- Provided additional context that the Legacy Business discussion began at the County Board - IT/AED FY2022 Budget Worksession. Please check out AED – Biz Launch [Relaunch](#) Program.

¹ 1st Garcia, 2nd Snyder